

ABOUT US

The Sorrento Bowling Club (Inc) is a not-for-profit incorporated club operating under the Associations Incorporations Act (2015).

Established in 1976, the Club has grown to be one of the largest bowling clubs in the State, featuring five quality grass bowling greens, croquet courts and fielding more pennant players than any other club.

With an established reputation for being a large, well managed and highly successful club, Sorrento provides an important and valued community asset.



We welcome the opportunity to discuss with you the wide range of partnership opportunities outlined in this brochure. Customised sponsorship arrangements can be tailored to meet the specific needs of your business.

Contact the Sorrento Bowling Club at:

Sorrento Bowling Club, 40 Warwick Road Duncraig 6023
Tel: 0894 470 696 Email: mail@sorrentobowlingclub.com.au
www.sorrentobowlingclub.com.au



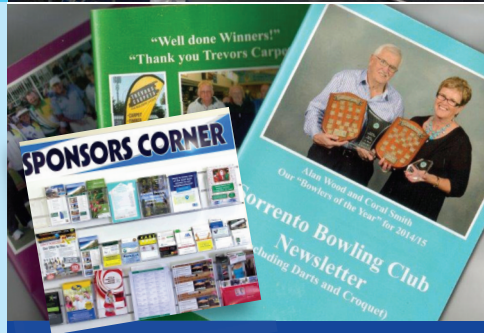
PROMOTE YOUR BUSINESS AND SUPPORT A GREAT COMMUNITY ASSET



OUTDOOR SIGNS



CLUB HOUSE SIGNS



REGULAR NEWSLETTERS

SPONSORS CORNER

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SPONSORSHIP OPPORTUNITIES

HOW YOUR BUSINESS WILL BENEFIT FROM BECOMING A CLUB SPONSOR



Engaging your local community

Voted the metropolitan Club of the Year by
Bowls WA and Clubs WA in 2013 and 2021

ENGAGING YOUR COMMUNITY

With 950 members and influence over more than 4000 family members, friends and business associates and networks, the Sorrento Bowling Club provides a valuable opportunity to promote your business, products and services.

As an integral part of the Joondalup community, the Club offers an exciting venue and ongoing competitions for lawn bowls, croquet and darts. We also offer a great social environment with members and guests enjoying the atmosphere of a friendly and functional club that is open 7 days a week, offering a fully serviced bar, regular meals, entertainment and great outdoor facilities.

As one of the largest bowling clubs in WA, Sorrento's facilities are in constant use providing fabulous marketing opportunities for our partners.

In addition to exposure through our strong Club patronage, events and networks, partners benefit from publicity through our professional sponsor signage, website and social media, Club TV advertising, regular newsletters, club house marketing and sponsored events. Partners also have access to our great facilities for staff and customer events and promotions.

This is your chance to get on board and be part of a club that was rated "most outstanding club of the year" in 2013 and again in 2016/17/18/19 & 20.

We have a wide choice of packages to meet your marketing aspirations, ranging from a small involvement through to major sponsorship agreements.

Options available	Platinum	Gold	Silver	Bronze	Newslet-ter	Club TV
CHOOSE FROM	Large Outdoor Sign	Retaining Wall Sign	Illumi-nated Bar Sign	Dart Boards Sign	Adverts 4 p.a.	Club TV Adverts
CLUB SIGNAGE OPTIONS Professional tailored signs erected in prominent locations	Yes	Yes	Yes	Yes	–	–
WEBSITE AND SOCIAL MEDIA Regular advertising of sponsor products and promotions via our website, emails and Facebook	Yes	Yes	Yes	Yes	–	–
NEWSLETTER ADVERTISING Your services advertised four time a year	Yes	Yes	Yes	Yes	Yes	–
IN-CLUB ADVERTISING Sponsor promotions displayed on various large TVs located throughout the Club, table advertising and business cards displayed	Yes	Yes	Yes	Yes	–	Yes
ANNUAL CLUB FIXTURES BOOK Your business advertised to members	Yes	Yes	Yes	Yes	–	–
SOCIAL MEMBERSHIPS Complementary social memberships	3	2	2	2	–	–
CLUB FUNCTION HIRE DISCOUNTS Substantial reductions for the hire of Club facilities. One free hall use for major sponsors	100%	50%	30%	20%	–	–
SPONSORED EVENTS Promote your business by sponsoring a bowls event	Yes	Yes	Yes	Yes	–	–
DEDICATED SPONSORS DAY INVITATION A fun day where partners of the Club can try bowls with their family/friends	Yes	Yes	Yes	Yes	–	–
SPONSOR OF THE WEEK Promotion as Club sponsor of the week once a year	Yes	Yes	Yes	Yes	–	–
CERTIFICATE Sponsors receive a certificate of Appreciation	Yes	Yes	Yes	Yes	–	–
Annual cost including GST	\$1650	\$825	\$550	\$330	\$55	\$55
Annual cost excluding GST	\$1500	\$750	\$500	\$300	\$50	\$50